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Chineasy | Award-Winning Chinese Learning Methodology

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Chineasy: The New Way to Read Chinese. Learn to read and write Chinese with Chineasy—a groundbreaking approach that transforms key Chinese characters into pictograms for easy recall and comprehension. Chinese is one of the oldest written languages, and one of the most difficult to master, especially for Westerners.

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In Chineasy, she teaches the key characters, called radicals, that are the language ' s foundation, and then shows how they can be combined to form new words and even phrases. Once you ' ve mastered these key characters, you can practice your skills with three stories—a fairy tale, an Asian legend, and a contemporary fable—told using the radicals.

~~Chineasy: The New Way to Read Chinese: Hsueh, ShaoLan, Bar ...~~

Chineasy – The New Way to Read Chinese. R275.00 inc. VAT. Learning Chinese is notoriously difficult and has long put off the most linguistically savvy

# Acces PDF Chineasy The New Way To Read Chinese By Shaolan Hsueh

Westerners ...until now. Breaking down the Great Wall of language, ShaoLan Hsueh has unpicked Chinese characters and created a simple system for quickly understanding the basic building blocks of the written language.

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The best app to start your learning journey! Unlock 500+ levels to read and speak Chinese. Acquire practical, real-life conversations. Advance from simple characters to conversation level. Support both simplified and traditional Chinese. Lay the foundations to reach Chinese literacy. \$39.99 /annual (\$3.34 per month)

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Chineasy™ is a new visual method created to make reading Chinese characters fun and easy. By learning the most commonly occurring characters - the building blocks of the entire language - readers can swiftly grasp basic concepts and words, and gain confidence and insight into Chinese language and culture.

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Chineasy launched its first book 'Chineasy, The New Way to Read Chinese', followed by flashcards, memory game, and post cards. Jul Design Museum Design of the Year 2014 Visitor Vote. 2015. Jun Oscar Award in Design Industry.

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Chinese is considered one of the most difficult languages to master. However, using the Chineasy system, anyone can begin to understand and read Chinese. It works by transforming Chinese characters into illustrations to make them easy to remember. This book teaches the key characters on which the language is built and how these characters can be combined to form more complex words and phrases. Learning Chinese has never been this simple or more fun!

Learning Chinese is notoriously difficult and has long put off the most linguistically savvy Westerners... until now. Breaking down the Great Wall of language, ShaoLan Hsueh has unpicked Chinese characters and created a simple system for quickly understanding the basic building blocks of the written language. Working with renowned illustrator Noma Bar, she has developed a unique set of illustrations that are engaging and delightful, and offer a glimpse into the wonder of the Chinese language and culture. The book's main section introduces the radicals the key characters on which the language is built and reveals how they can be combined to form a wealth of more complex words and phrases. In fewer than 200 pages, readers of all ages will have made the first steps towards a genuine appreciation of Chinese, loving every new character they learn.

'May revolutionize the teaching of Chinese around the world' - The Sunday Times. Learning Chinese has always been difficult ... until now. Breaking down the Great Wall of language, ShaoLan has unpicked Chinese characters and created a simple and beautifully illustrated system for quickly understanding the basic building blocks of the written language. Working with illustrator Noma Bar and organized in an easy-to-grasp sequence, these engaging and delightful images offer a glimpse into the wonder of the Chinese language and rich culture. After a brief introduction to the nature of Chinese characters, strokes and pronunciation, the book's main section introduces the key and most frequently occurring characters on which the language is built, revealing how they can be combined to form a wealth of complex words and phrases. Optimized for viewing in iOS, the book will entertain and enrich readers of all ages and set the first steps towards a genuine appreciation of Chinese. -- Wallpaper\* Magazine's 2014 Design Award for Life Enhancer of the Year -- Nominated for Best Design of the Year by London's Design Museum.

In this revolutionary new approach to learning one of the oldest written languages, the author creates a simple system for quickly understanding the basic building blocks of written Chinese by transforming Chinese characters into easy-to-remember pictograms.

This Box contains 60 flashcards that will help develop your Chinese vocabulary and pronunciation. To start learning the Chineasy way, just pick a card and flip it over.

A unique and highly entertaining introduction to the richness of Chinese language, culture, and civilization, built on the groundbreaking and hugely popular Chineasy visual learning method. To educate the world about the richness and character of China ' s people, customs, and heritage, entrepreneur

## Acces PDF Chineasy The New Way To Read Chinese By Shaolan Hsueh

ShaoLan Hsueh created Chineasy, a special building-block learning method that uses highly recognizable and appealing illustrations. She introduced her revolutionary teaching methodology and graphic language in her bestseller, *Chineasy*. In this standalone guide, she expands her scope to include all facets of Chinese life and culture, including Numbers, Time & Dates, The Solar System & the Five Elements, People, Nature, Animals, How to Describe Things, Health & Well-being, Travel, City & Country, Shopping, Food & Drink, and Internet & Technology. She begins all twelve sections with an overview of key Chineasy characters, then presents the specific symbols relevant to each—providing insight into how Chinese thinking has shaped its language and civilization in a way that anyone can understand and appreciate. Whether you are a student learning Mandarin, an executive pursuing business ties to Chinese companies, or a curious tourist traveling to China, this single-volume encyclopedia will stimulate the mind, enchant the culturally minded and inspire everyone who seeks new experiences and a wider understanding of our world.

*Chineasy*, the brainchild of entrepreneur ShaoLan Hsueh, has been a publishing phenomenon. Its special building-block learning method brought to life by highly recognizable and appealing graphic illustrations has attracted a substantial online following and has been published in fifteen languages. But it marks only the beginning of a larger ambition to educate the world about the richness and character of China's people, its customs and its heritage. The first volume of *Chineasy* introduced the method and visual language. This follow-up volume, which requires no experience of the first, expands the scope to include all facets of Chinese life and culture in twelve central sections. Each begins with an overview of key characters before a presentation of the subject using those characters as a basis, providing insight into how Chinese thinking has shaped its language and civilization in a way that anyone can understand and appreciate. As children are increasingly taking up Mandarin, and as business exchange with China develops, this is a single-volume encyclopedia on China that will stimulate young minds, enchant the culturally minded and inspire everyone who seeks new experiences and a wider understanding of the world we live in.

The simple, super-smart way for children to learn their first 100 Chinese words

Where *Chineasy*'s books, flashcards and memory game helped learners to recognize a diverse range of characters, this new workbook offers the opportunity to practise writing Chinese characters. Noma Bar's playful and appealing colour illustrations are interspersed with practical pages showing learners how to write the characters themselves. Short facts illuminate the meaning of a character or the origin of its shape, while a guide to the correct stroke order and grids to help with spacing allow learners to perfect their writing skills. Maintaining the innovative visual identity of the *Chineasy* brand, the workbook is the perfect complement to the existing range, but is also self-standing and doesn't require learners to be familiar with the method. Suitable for everyone from schoolchildren to businesspeople, it will foster a genuine appreciation of the Chinese language and provide a fun introduction to the art of Chinese calligraphy

How Chinese characters triumphed over the QWERTY keyboard and laid the foundation for China's information technology successes today. Chinese writing is character based, the one major world script that is neither alphabetic nor syllabic. Through the years, the Chinese written language encountered presumed alphabetic universalism in the form of Morse Code, Braille, stenography, Linotype, punch cards, word processing, and other systems developed with the Latin alphabet in mind. This book is about those encounters—in particular thousands of Chinese characters versus the typewriter and its QWERTY keyboard. Thomas Mullaney describes a fascinating series of experiments, prototypes, failures, and successes in the century-long quest for a

workable Chinese typewriter. The earliest Chinese typewriters, Mullaney tells us, were figments of popular imagination, sensational accounts of twelve-foot keyboards with 5,000 keys. One of the first Chinese typewriters actually constructed was invented by a Christian missionary, who organized characters by common usage (but promoted the less-common characters for “ Jesus” to the common usage level). Later came typewriters manufactured for use in Chinese offices, and typewriting schools that turned out trained “ typewriter girls ” and “ typewriter boys. ” Still later was the “ Double Pigeon ” typewriter produced by the Shanghai Calculator and Typewriter Factory, the typewriter of choice under Mao. Clerks and secretaries in this era experimented with alternative ways of organizing characters on their tray beds, inventing an input method that was the first instance of “ predictive text. ” Today, after more than a century of resistance against the alphabetic, not only have Chinese characters prevailed, they form the linguistic substrate of the vibrant world of Chinese information technology. The Chinese Typewriter, not just an “ object history ” but grappling with broad questions of technological change and global communication, shows how this happened. A Study of the Weatherhead East Asian Institute Columbia University

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