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HAROLD KERZNER, PHD, is Senior Executive Director for Project Management at the International Institute for Learning, Inc. (IIL), a global learning solutions company offering professional training and consulting services worldwide. Dr. Kerzner's profound effect on the project management industry inspired IIL to establish, in coordination with the Project Management Institute (PMI), the Kerzner ...

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LEARN PROJECT MANAGEMENT ON TIME AND UNDER BUDGET! Project Management Demystified is valuable for both the novice project manager and the experienced. For the novice, it is a great way to understand PM basics in an easy-to-understand and practical way. Personalized stories demonstrate both what to do and what not to do. Experienced project managers will find "gems" spread throughout the text to take away to improve their results. -- Lee Krevat, IT Director, Business Strategic Alignment, Sempra Energy (A Fortune 500 company) Mr. Kemp truly demystifies project management, connecting the how and the why. Students and managers alike will gain both skills and confidence. -- Malcolm Ryder, Principal and Chief Strategy Officer, Renovance, L.L.P. (An IT management consulting firm) Written in straightforward language, Project Management Demystified will help you gain "instant expertise" in project management -- even if you have no previous formal training in executive skills. The author, who has trained thousands of first-time managers and team leaders, uses a host of powerful techniques to help you soak up what you really need to know. With Project Management Demystified, you master the subject one simple step at a time -- at your own speed. Unlike most books on project management, general principles are presented first--and the details follow. In order to make the learning process clear, simple, and useful, Project Management Demystified offers questions at the end of each chapter to pinpoint weaknesses, and case studies throughout the book to reinforce the entire process of project management. This unique, self-teaching guide shows you how to: \* Transform a good idea into a smooth-flowing project \* Ensure project delivery with the "Six Keys to Success" \* Turn disorganized "to-do" lists into effective action plans \* Master people-management and team-building skills \* Analyze design, development, budgeting, and scheduling \* Calm the "storm period" -- the transition to production \* Bring your project in on time and under budget \* Gain practical management skills you can use again and again \* Build your "Project for Learning" and use reviews to retain information \* And much, much more! If you're looking for mastery of essential PM skills, let Project Management Demystified be your shortcut!

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Provides information to students about working successfully in a project environment, including how to organize and manage effective project teams. This book emphasizes on communication, focusing on how to document and communicate project developments within and outside of the team.

STATISTICS: LEARNING FROM DATA, Second Edition, addresses common problems faced by learners of elementary statistics with an innovative approach. The authors have paid particular attention to areas learners often struggle with -- probability, hypothesis testing, and selecting an appropriate method of analysis.

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Transnational Management provides an integrated conceptual framework to guide students and instructors through the challenges facing today's multinational enterprises. Through text narrative and cases, the authors skillfully examine the development of strategy, organizational capabilities, and management roles and responsibilities for operating in the global economy. The key concepts are developed in eight chapters that are supplemented by carefully selected practical case studies from world-leading case writers. All chapters have been revised and updated for this eighth edition to reflect the latest thinking in transnational management while retaining the book's strong integrated conceptual framework. Ten new cases have been added, and four others updated. A full range of online support materials are available, including detailed case teaching notes, almost 200 PowerPoint slides, and a test bank. Suitable for MBA, executive education and senior undergraduate students studying international management, international business or global strategy courses, Transnational Management offers a uniquely global perspective on the subject.

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Not long ago project management was perceived as a highly technical endeavor with applications to highly specialized industries. Times have changed--and so have the collective perceptions about project management. Today project management skills are applied throughout a wide range of businesses and industries. Successful project managers are defined now not only by their skill in dealing with issues of planning, scheduling, and budgeting, but also by their ability to manage people. Clifford Gray and Erik Larson, both of Oregon State University, are aware of this evolution and have used the Third Edition of Project Management: The Managerial Process to address these shifts. This highly-qualified author team provides readers with a complete picture of project management. Technical issues are addressed thoroughly, but unlike similar books on this subject, Project Management: The Managerial Process presents them in context, demonstrating how project management techniques can be applied in a wide variety of businesses, while emphasizing the importance of accounting for the human element in the successful management of all types of projects. Case studies and "Snapshot from Practice" boxes are among the ways readers learn throughout this text. A pedagogically rich CD-ROM, and a second CD-ROM containing a trial version of Microsoft Project, are also available with all new copies of this text. Once again, the authors have succeeded in providing readers with a complete picture of project management: not only "what to do" and "how to do it," but also why it is done. Book jacket.

Designed for anyone involved in any type or size project, this book provides a clear, concise explanation of the basic concepts of project planning, scheduling, and control.

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